

Subject: Persian coins from ANS Collections  
loaned to the Exhibition

International Exhibition of Persian Art  
[London, England]

1930

# AMERICAN INSTITUTE FOR PERSIAN ART AND ARCHAEOLOGY

Telephone: MURRAY HILL 3863

50 EAST 42ND STREET, NEW YORK CITY

Telegrams & Cables: PERSIANART NEWYORK

*Committee for American Participation in the*  
INTERNATIONAL EXHIBITION OF PERSIAN ART  
*Royal Academy, Burlington House, London, January 5 to March 1, 1931*

JOSEPH BRECK, PROF. ERNEST DIEZ, SIR JOSEPH DUVEEN, HON. FRANKLIN MOTT GUNTHER, ROBERT B. HARSHE, EDWARD JACKSON HOLMES, DR. FISKE KIMBALL  
ARTHUR UPHAN POPE, GEORGE D. PRATT, PERCY R. PYNE, JR., DR. MEYER RIEFSTAHL, PROF. JOHN SHAPLEY, DR. W. R. VALENTINER, THOMAS WHITEMORE  
HORACE H. F. JAYNE, *Chairman* MYRON BEMENT SMITH, *Secretary*

19th November, 1930.

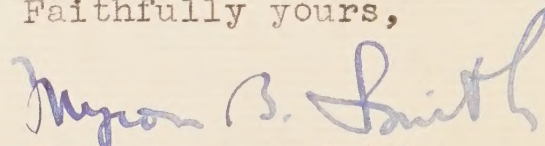
My dear Mr. Newell,

Mr. Pope tells me that the Museum has kindly promised to lend certain coins for the period of the Exhibition. Will you please inform me how many objects are going from your Collection? By return of post I will then send you Loan Sheets and numbered Labels.

If you have not already done so at Mr. Pope's suggestion, will you please inform Duveen Bros. Inc., 720-5th Avenue, New York City the value of your coins for insurance purposes. This memorandum should consist of brief description of each object with its insurance value. It is hoped that the Museum will maintain as low values as possible so that the expenditure on insurance may not be unduly great.

Duveen Bros. will arrange for insurance against all risks (except breakage on pottery) from wall to wall and will also arrange for transportation from New York to London and back to you. Before the objects leave your possession, please have a confirmation from Duveen Bros. to the effect that the insurance has been placed. On behalf of the American Committee please allow me to thank you for the generous participation of the Numismatic Museum in the Exhibition.

Faithfully yours,

  
Myron Bement Smith.

E.T. Newell Esq.,  
Numismatic Museum,  
Broadway at 156th Street,  
New York City.



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HORACE H. F. JAYNE, *Chairman* MYRON BEMENT SMITH, *Secretary*

5 December 1930

The American Numismatic Society  
Broadway at 156th Street  
New York City, New York

Attention: Howland Wood, Esq.

My dear Mr. Wood:

You have just called me on the telephone to tell me that the American Numismatic Society proposes to lend some sixty coins for the duration of the Exhibition. The procedure for forwarding your objects is as follows:

Insurance: Duveen Brothers, 720 Fifth Avenue, New York City, will undertake to insure your loans against all risks from wall to wall, with the exception of breakage of fragile objects such as pottery, glass, and stucco. You will, I understand, furnish Duveen Brothers with a descriptive list with values for insurance purposes, this to be done at once.

Transportation: After Duveen Brothers have assured you that the insurance has been placed, you will ship your objects to them at 720 Fifth Avenue, New York City, charges collect, marking the packages "For London Exhibition." Duveen Brothers will undertake to transport your objects from New York to London and back to you at the close of the Exhibition.

Labels: With this I am enclosing a series of labels, one of which is to be affixed to each object. The number on each label is to be entered on the corresponding loan sheet, this in addition to the owner's number.

Loan sheets: The Committee will be greatly obliged if the enclosed loan sheets be filled in and sent directly to the address at the foot thereof as soon as possible. The information on these sheets is needed for the compilation of the catalogue.

AMERICAN INSTITUTE FOR PERSIAN ART AND ARCHAEOLOGY (*Continuation*)

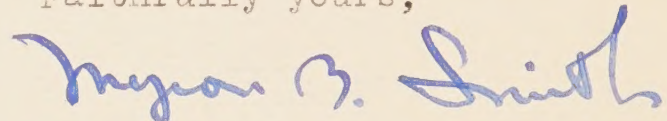
5 December 1930

Photographs: A black and white glossy photograph of each object should accompany the loan sheet, or follow at an early date. These photographs will be used for illustrating the catalogue and for study purposes during the Exhibition and Congress.

If the writer can be of any assistance to you in connection with the above please do not hesitate to call on me. The time is now very short and I hope that you will expedite the shipment of your loans. They must be on the water early next week.

On behalf of the American Committee please allow me to thank you for your generous participation in the Exhibition.

Faithfully yours,



Myron Bement Smith

Enclosures



Dec. 11, 1930

International Exhibition of Persian Art

5/6 Cork Street

London, W. 1, England

Gentlemen:

This day we have delivered to Duveen Brothers, 720 Fifth Avenue, New York City, for shipment to the International Exhibition of Persian Art, two collections of coins. One collection contains fifty-five (55) coins which are the property of The American Numismatic Society; the other collection contains thirty-six (36) coins which are the property of Edward T. Newell, c/o The American Numismatic Society. We have requested Duveen Brothers to insure the American Numismatic Society's collection for \$500.00, and Mr. Newell's collection for \$5,000.00.

Herewith are the sheets covering each coin. The numbers are pasted on the back of each box. Unfortunately we were not able to make photographs as we were not notified in time. However, we have pasted rubbings on each loan sheet for identification purposes.

Very truly yours,

Curator.



Dec. 11, 1930

Duveen Brothers  
720 Fifth Avenue  
New York City

Dear Sirs:

We are sending you herewith by messenger, one large package in which there are two separate packages of coins which are for exhibition at the International Exhibition of Persian Art in London. The larger package contains fifty-five (55) coins belonging to the American Numismatic Society: 23 gold coins and 32 silver coins. This package is to be insured for \$500.00.

The smaller package contains thirty-six (36) coins, belonging to Mr. Edward T. Newell, c/o the American Numismatic Society: 3 gold coins, 32 silver coins and 1 copper coin. The insurance on this package is to be \$5,000.00.

The large sheets for the catalogue are being mailed direct to London.

Very truly yours,

Curator.



New York, Dec. 11, 1930

*Received from* THE AMERICAN NUMISMATIC SOCIETY,

BROADWAY, AT 156TH ST.

One large package containing coins

*Queen Bros Inc  
by D H News Holme*



1 — 40  
 2 — 100  
 3 — 12  
 4 — 10  
 5 — 10  
 6 — 1500  
 7 — 250  
 8 — 100  
 9 — 100  
 10 — 25  
 11 — 25  
 12 — 50  
 13 — 50  
 14 — 50  
 15 — 75  
 16 — 250  
 17 — 30  
 18 — 10  
 19 — 50  
2737

20 — 60  
 21 — 60  
 22 — 75  
 23 — 500  
 24 — 300  
 25 — 60  
 26 — 40  
 27 — 300  
 28 — 200  
 29 — 100  
 30 — 200  
 31 — 10  
 32 — 25  
 33 — 25  
 34 — 200  
4892

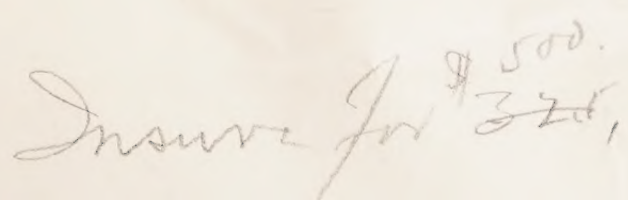
35 — 50.00  
 5000



3 gold  
32 silver  
1 copper,

Ans 50000





55 Coins      23 gold  
                    32 silver



INTERNATIONAL EXHIBITION OF PERSIAN ART  
ROYAL ACADEMY · LONDON · JANUARY *to* FEBRUARY 1931

THE ART OF PERSIA is important not only for its intrinsic beauty but because during the course of many centuries it has influenced and stimulated the arts of design in many other countries, both Asiatic and European. That Persia has been a great creative centre in the history of art is constantly confirmed by fresh discoveries.

Yet the importance of Persian art has never been realized by the world at large. This is chiefly because its treasures are so widely scattered that no just or comprehensive picture of its rich achievement has hitherto been obtainable. Single works of the finest quality are to be found in museums and private collections; but when unsupported and in exile from their right surroundings they are robbed of their significance and vitality. Only the expert appreciates them at their true value, since he sees them as part of a living, brilliant tradition.

To assemble and co-ordinate the treasures of Persian art dispersed over the world is the object of the forthcoming Exhibition. Works now detached and isolated in various collections, public and private, will in this Exhibition find their true relation to each other, and may often prove of unsuspected value in revealing new connections even to experts. It is certain that the Exhibition will increase our knowledge, solve many problems, and benefit both the student and the historian.

The art of Persia extends over a period of time and comprises a variety of styles and materials not generally appreciated. Persia has produced the most brilliant architectural ornament in stucco and faience; sculpture in stone and metals; ceramics that are rivalled only by those of Greece and China; silver, gold, glass and enamel that have set a world standard; exquisite miniatures and other paintings; rich brocades, velvets, tapestry and carpets; beautiful book-bindings, woodwork, arms and armour. All these will be represented by the finest examples, selected from the libraries and royal and private collections of twenty countries. His Majesty the Shah is sending many treasures from the Palace collection, the National Museum, and the jealously guarded mosques. By the desire of His Majesty



King Fuad the Egyptian Government is lending works from the Cairo Museum and Khedivial Library. From Russia will come a valuable contribution including famous silver, gold and bronze Sasanian vessels; France, Italy, Germany, Austria, Poland, Denmark, Sweden, Spain, Belgium, Holland, Czecho-Slovakia, Canada, the United States and other countries are sending examples of Persian art of various descriptions. Many of the exhibits, including some recently discovered, will be shown publicly for the first time. The British contribution will include extensive loans from His Majesty The King, the Victoria and Albert Museum, museums and libraries at Oxford, Cambridge, Edinburgh, Dublin, Manchester, Sheffield and Canterbury, and the Royal Asiatic Society. Assistance and support are being given by the American Institute for Persian Art and Archæology, the Association Française des Amis de l'Orient and the Deutsch-Persische Gesellschaft.

The material already promised makes it possible to show the evolution of Persian Art with a systematic completeness never before attempted. Every known type from before 3,000 B.C. to the present time will be represented by exhibits arranged to show origins, developments and influences. The expert will find instructive material in the dated specimens, the exhibits showing the evolution of special patterns, and the architectural models, and photographs; the designer and artist will receive fresh inspiration; while to the general public the splendour, imagination and craftsmanship of an unfamiliar art will come as a revelation.

A catalogue, an illustrated souvenir and other books and photographs will be on sale, and a number of lectures by recognised authorities will be delivered. After the Exhibition an exhaustive Survey of Persian Art, written by experts in various countries, with 800 pages of illustrations, will be published by the Oxford University Press.

The Second International Congress on Persian Art, which will be attended by scholars from many countries, will be held during the first week of the Exhibition.

*October 1930.*





# INTERNATIONAL EXHIBITION OF PERSIAN ART

## ROYAL ACADEMY · LONDON · JANUARY to FEBRUARY 1931

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*Bentley's Code*



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